Skills Boost: Data visualisation for LGBTI communication

On 25 May, 2023, we held a Skills Boost session Skills Boost session focused on data visualisation.

Video, Rainbow Map and Index, Strategic Communications

In today's visually-driven world, communicating with images is more important than ever. That's why LGBTI activists are seeking ways to transform complex figures and dry data into visual representations that tell a captivating story.

To support them in their mission, in May 2023, we hosted a Skills Boost session focused on data visualisation.

We covered:

- Where to get inspiration and how to find a story relevant to your work among the data?
- How ILGA-Europe approach data visualisation by example of 2023 Rainbow Map & Index.
- A step-by-step demonstration of how to create a graphic using the free design tool Canva.
- Where to get templates?

You might want to check other comms resources by ILGA Europe:

- From numbers to stories: How LGBTI activists can use data visualisation (ILGA-Europe blog post): https://www.ilga-europe.org/blog/lgbti-activists-data-visualisation/
- Digital advertising for LGBTI activists: What we learned at the latest ILGA-Europe Skills Boost (ILGA-Europe blog post): https://www.ilga-europe.org/blog/digital-advertising-for-lgbti-activists-what-we-learned-at-the-latest-ilga-europe-skills-boost/
- 5 Proactive Communications Steps for Small Organisations (a Hub card): https://hub.ilga-europe.org/communications/5-proactive-communications-steps-for-small-organisations/

Do you struggle with some specific communications challenge, and do not know where to start? Reach out to us, we might be able to help! Contact svetlana@ilga-europe.org