

# The Frontline: The Private Sector and LGBTI Equality – Mini-series Introduction

This mini-series from The Frontline podcast is deep-dive into how actors in the private sector, from big corporates to small and medium businesses, can work with LGBTI organisations to shape a better future for us all.

[Podcast](#), [Inclusion and Equality](#), [Funding](#)

With the war in Ukraine and the Russian threat to democracy it has intensified, now more than ever we need to be working together across many alliances to ensure that equality and freedom are at the cornerstones of European society.

Our new mini-series was recorded before the war began, but with it's deep dive into how actors in the private sector, from big corporates to small and medium businesses, can work with LGBTI organisations to shape a better future for us all, we think it is more important than ever to have this discussion.

From making the business case for engagement, to exploring the different ways businesses can work with LGBTI organisations, to a case study in how the coffee giant Starbucks successfully worked with a trans youth organisation to help shift attitudes, this is a series with learnings for both businesses who want to help shape a better world, and LGBTI organisations seeking to work with them.

Listen to our introduction to the series below or [click here](#) to listen and subscribe to The Frontline on your favourite podcast platform!