The Frontline: Making the Business Case for LGBTI Equality

In the first episode of our podcast mini-series exploring the relationship between the private sector and LGBTI equality, we look at the rising opportunities and challenges for queer organisations engaging with the private sector.

Podcast, Inclusion and Equality, Funding

Over the past few years, more and more companies have been engaging with LGBTI rights and equality, from putting inclusive employment policies in place, to celebrating Pride in their marketing campaigns, to speaking out in favour of laws that would support LGBTI equality. This provides some great opportunities for activist organisations, but it's not all plain sailing.

In this episode of The Frontline, we look at the rising opportunities and challenges for LGBTI organisations engaging with the private sector. At ILGA-Europe we've experienced these first-hand, as businesses have reached out to support our work with and on behalf of our member organisations, and with us to discuss these developments from the ILGA-Europe perspective is our Executive Director, Evelyne Paradis.

We're also joined by Jens Schadendorf, independent LGBTI researcher at the chair of business ethics at the Technical University of Munich, and author of the recent book, Gayme Changer: How the LGBT+ Community and their Allies are Changing the Global Economy , which provides and overview of the business arena engaging with LGBTI rights and inclusion, and the impact of that, both on communities and countries.

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