

## Skills Boost: Media relations for LGBTI activists

Do you see stories about LGBTI issues in the mainstream media that you feel the need to react to? Do you wish you had reacted better? Join our next Skills Boost session for practical advice on how to make the most of media opportunities as an LGBTI activist.

[News](#), [Strategic Communications](#)

The next of our popular Skills Boost sessions for LGBTI activists will take place on September 14 (12:00-13:30 CET), giving you practical advice on how to make the most of media opportunities as an LGBTI activist, without getting overwhelmed.

This will be an interactive Skills Boost structured around a 'typical day' for ILGA-Europe's Media Officer, who covers all kinds of LGBTI stories across European media outlets:

- How to keep up with the fast-moving media without spending all your time on it
- Understanding and maintaining relationships with journalists
- Judging whether to respond to a story and what your unique contribution could be
- Tactics for responding to the media, and tips to make the internal process easier

As with previous Skills Boosts on [videos under lockdown](#) and [graphics with free tools](#), at the end of this session you will be given resources and a small assignment. If you are interested then you will be invited to a second follow-up session a couple of weeks later where you will get personalised advice and group feedback on your assignment.

If you would like to join this Skills Boost session, [register here now!](#)