



International Business Equality

INDEX





IS YOUR COMPANY THE MOST GAY FRIENDLY IN THE WORLD?

In 2008 the IGLCC created a one of a kind tool to challenge leading international corporations to improve the performance of their Lesbian, Gay, Bisexual and Transgender (LGBT) practices and policies. In so doing, they will help us better the socio-economic situation of the global LGBT community.

What is the IBEI?

It is a one of a kind Index measuring how major corporations include in their policies and practices the main issues relevant to the LGBT community today. It considers how corporations work with employees, suppliers and consumers alike.

Why is it a “one of a kind” tool?

It is a one of a kind tool because it is the first and only index that will be analyzing these issues at the International level. National indexes like the HRC Equality Index in the USA and the Stonewall Index in the UK are great tools for corporations and have greatly contributed to improvements in these countries. The IBEI goes further, creating an international benchmark for corporations that participate.

How does it work?

Corporations will respond every year to an online survey composed of 17 questions covering 4 major issues and will be scored according to an equitable methodology. The results will be published yearly.

What is the ultimate goal of the Index?

The ultimate goal is to raise awareness and to challenge leading international corporations to improve their performance of LGBT practices and policies, and in so doing, to better the socio-economic situation of the global LGBT community.



BENEFITS

- Greater employee retention and productivity due to positive image
- Increased presence in the LGBT market segment
- International recognition in leadership
- Enhanced practices and policies
- Comparison of levels of equality internally
- Awareness of competitors' performance

ORGANIZING COMMITTEE

Thanks to the participation, expertise and common understanding of the many realities of the business world, all partners bring a global vision to the table. This includes corporate, community and social aspects of today's changing world, making this a truly international and interdisciplinary Index.

- Silvan Agius – ILGA Europe (Belgium)
- Stephen Barris – ILGA World (Belgium)
- Angelo Caltagirone – EGMA (Switzerland)
- Irwin Drucker – IBM (USA)
- Paul Overdijk – TNT (Netherlands)
- David Pollard – ING (Netherlands)
- Pascal Lépine – IGLCC (Canada)
- Jean-Luc Vey - Deutsche Bank (Germany)
- César Maschmann – IGLCC (Canada)
- Manfred Wondrak – Agpro (Austria)





REGISTRATIONS ARE NOW OPEN!

Visit our website and register your company today.

To register your company, download and complete the survey. We invite you to visit the IGLCC Index webpage: www.iglcc.org/index

Comprehensive information and supplementary data about the survey process and methodology can be found at the IGLCC Index webpage. You can also access our Q&A section which contains answers to many of your questions regarding the Index.

DEADLINES AND PUBLICATION

The deadline to complete and submit the survey is April 30th 2009. Don't delay in participating at the premiere of the International Business Equality Index.

Under the eyes of more than 1000 people the IGLCC will honor this year's participants with a special presentation of the results of the First Edition of the Index in Copenhagen, during the Second World Outgames, from July 27th to July 29th 2009.

**BE THE MOST GAY FRIENDLY COMPANY IN THE WORLD,
MAKE HISTORY WITH THE IGLCC**

**FOR INFORMATION AND/OR ASSISTANCE IN COMPLETING
THE SURVEY, PLEASE CONTACT:**

César Maschmann

Director of Communications & Member Services
Cesar.maschmann@iglcc.org

(514) 287-2888 ext.: 221
Skype id: cesariglcc

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